



---

Domestic  
Violence  
Awareness  
Month

---

**2020**

---

**#BATPGoes**

---



# Bay Area Turning Point, Inc. Domestic Violence Awareness Month



Dear Valued Community Partner,

In honor of Domestic Violence Awareness Month (DVAM), Bay Area Turning Point, Inc. (BATP) is preparing several events to raise awareness. "Paint the Town Purple" begins our month long campaign to raise awareness about DV and BATP services.

For the entire month of October BATP is challenging local businesses and schools to make us a promise to GO PURPLE!

-  Wear purple, change outdoor lighting, display a purple wreath, bow, yard sign or paint a purple ribbon on car windows
-  Businesses can dedicate a window showcasing all purple merchandise.

Thank you for making the pledge to bring awareness and take action by simply promising to **#GoPurple** with Bay Area Turning Point, Inc. (BATP) for Domestic Violence Awareness Month (DVAM). Your investment will make a positive difference in the lives of those in need in our community.

Thanks to your contribution, you have been able to provide more 23,300 shelter days, over 93, 400 meals and snacks and over 1,600 hours of individual therapeutic counseling to those fleeing domestic violence or sexual assault.

Enclosed you will find what we're calling our "Purple Packet," which includes everything you need to start to **#PaintTheTownPurple!** We've also included information about BATP.

On behalf of all of the people we serve, thank you for your investment in our community and carrying on the tradition of improving the living standards of individuals and families and promoting stable communities. Families are stronger, children are healthier and our community is a better place because of you!

*With gratitude,*

*Leigh Ann Fry, President/CEO*

**For more information, please visit our website [bayareaturningpoint.org](http://bayareaturningpoint.org)**

# Bay Area Turning Point, Inc. Domestic Violence Awareness Month



## Who Are We?

### Who is BATP?

We are a non-profit; community based social service agency providing a variety of services, including shelter, to families in need, public education and crime prevention activities in the Greater Bay Area. We service those impacted by family violence and sexual assault (including stranger and non-stranger sexual assault).

### Our Mission

Bay Area Turning Point, Inc. provides recovery services for survivors of domestic violence and sexual assault and facilitates violence prevention strategies for societal change in partnership with our community.

### Our Goal

Provide quality direct services to child and adult victims and families experiencing domestic and sexual violence. Work towards eliminating domestic and sexual violence through prevention and educational services.

## What Do We Do?

### What Advocacy Services does BATP offer?

- 24 Hour crisis hotline
- Court accompaniment
- Assistance with filing protective orders
- Information and referral
- Education and awareness
- Violence against women support groups
- Legal advocacy
- Counseling
- Police/Hospital 24 Hour accompaniment
- Professional training's and workshops
- Clothing assistance
- Post shelter follow-up program
- Housing assistance
- Case management

### What services are offered in the shelter?

- Case management
- Job readiness
- Food and clothing
- Counseling
- Life skills classes
- Academic tutoring for adults and children
- GED preparation
- Child care
- Support groups
- Transportation
- Parenting skills classes
- Budget and financial planning
- Special projects and activities
- Nutrition education

For more information, please visit our website [bayareaturningpoint.org](http://bayareaturningpoint.org)



## What is Domestic Violence (DV)?

### Domestic Violence Awareness Month

(DVAM) evolved from the "Day of Unity" held in October 1981 and conceived by the *National Coalition against Domestic Violence*. The intent was to connect advocates across the nations who were working to end violence against women and their children. The Day of Unity soon became an entire week devoted to a range of activities conducted at the local, state, and national level. The activities conducted were as varied and diverse as the program sponsors but had common themes:

- Mourning those who have died because of domestic violence
- Celebrating those who have survived
- Connecting those who work to end violence

—Adapted from the *1996 Domestic Violence Awareness Month Resource Manual of the National Coalition against Domestic Violence*



# Bay Area Turning Point, Inc. Domestic Violence Awareness Month



For more information, please visit our website [bayareaturningpoint.org](http://bayareaturningpoint.org)