

*Kevin and Sandra Munz, proprietors of Cullen's Upscale American Grille, created the Cullen's Cares initiative as a means to give back to the community that has supported their family's Bay Area enterprise.*

*They are excited to announce your enclosed Cullen's Cares card is ready for use and donations will be made to Bay Area Turning Point, Inc.*



### **Here's How It Works:**

Each time a **BAY AREA TURNING POINT (BATP)** member presents their Cullen's Cares card when making a dining purchase in either Cullen's main dining room or the Grille, 10% of the check amount (excluding alcoholic beverages, tax and gratuity), will be credited BATP's rewards account. Only one Cullen's Cares card will be credited per table, per dining occasion.

After an initial setup charge of \$2 per card, which will be covered by the first monies spent at the restaurant under this program, Cullen's will issue a quarterly check made payable to Bay Area Turning Point for the reward funds accumulated, up to \$5,000 per year. At the time of its registration, in lieu of the 10% reward, BATP may opt to have 15% of their expenditures credited towards an event such as a banquet, meeting, luncheon, or convention at Cullen's.

Expenditures by Cullen's Cares cardholders for banquets, weddings, corporate meetings, special events, receptions and Macy's Table bookings are not eligible for credits to the donation fund. Cullen's will, however, credit up to \$1,000 to BATP for any single event booked through the Cullen's event department.

Cullen's Cares cards have no cash value and are issued at the discretion of Cullen's Upscale American Grille. Cullen's reserves the right to cancel the Cullen's Care program without notice. If the program is cancelled, all monies accrued will be paid within thirty days of the cancellation date.

***WE LOOK FORWARD TO SEEING YOU SOON!!*** If you need additional cards or have friends and family who would like to join the cause please contact Christi at BATP, 281-204-8841. ***Check BATP's Monthly eZine email for Cullen's "Double Point Days" and specials.***

